

APCO



ATTENTION: VENDORS

The Iowa Chapter of APCO is teaming up with the Iowa Chapter of NENA once again for our spring meetings on Tuesday, March 23rd and Wednesday, March 24th, 2010 at the Holiday Inn & Suites, on Merle Hay Road in Des Moines.

The APCO and NENA meeting last year was a huge success for both the associations and vendors. There was a lot of traffic flowing through the vendor area and feedback from the vendors was very positive. This event will be an excellent opportunity to present your products and services to both APCO and NENA members.

We are looking for vendors to sponsor events during our conference. The evening of March 23rd we will take time to applaud Communications professionals across the state during our *Telecommunicator of the Year Awards Banquet*. The APCO and NENA officials are lining up some excellent speakers for Tuesday, March 23rd and Wednesday, March 24th. This is sure to draw a large crowd from all areas of public safety professionals.

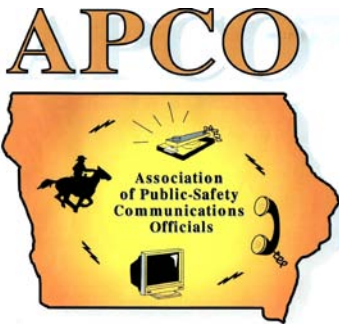
The hotel has arranged for rooms to be available for vendors who would like to conduct user group meetings on Monday, March 22nd. You may contact Troy Thompson at the hotel to make the arrangements at (515) 278-4755 or email tthompson@kinseth.com. In addition, guest rooms will be available at a group rate of \$73 per night. These rooms are only guaranteed until February 28th. To make guest room reservations, you may contact the hotel directly at (515) 278-4755 or toll free at 1-800-HOLIDAY [1-(800) 465-4329]. Be sure to request the group block by name: **APCO/NENA Spring Conference**. If booking rooms online at www.HolidayInn.com/desmoinesia the online link is Reservations for Spring APCO NENA Conference be sure to enter group code: **ANE**.

Please mark your calendars and make your reservations for the APCO/NENA Conference, as March will be here before you know it and space fills quickly. Attached is a sponsor sheet listing the different sponsorship opportunities. Please return this sponsorship sheet with payment. Make checks payable to Iowa APCO. Please return to the address below by March 1st, 2010. Vendor space is limited and will be allotted on a first come first serve basis.

As always, we greatly appreciate your continued support for our organization. These conferences would not be such a success without your support. Any questions can be directed to me at the below number and email address.

Thanks again for your continued support,

Chris Moore, Vice President
Iowa Chapter of APCO
Pottawattamie County Communications
227 South 6th St
Council Bluffs, IA 51501
chris.moore@pottcounty.com
Phone: (712) 328-5737



**Iowa Chapter
APCO International
Spring 2010 Conference**
Holiday Inn Hotel & Suites
4800 Merle Hay Rd., Des Moines, IA
March 23rd-24th, 2010

Sponsorship Opportunities

Attendees Expected: 200

Telecommunicator of the Year Awards Banquet

Tuesday, March 23rd, 2010

\$2,000.00 Sponsor
\$1,000.00 Co-Sponsor

The Telecommunicator of the Year Awards Banquet will take place in the main conference room at the hotel from 6:00-7:30 p.m. This awards banquet highlights the achievements of communications professionals and is a great opportunity to show your support for the profession.

The food will be arranged by the conference committee and be provided by the hotel.

Sponsorship and Co-Sponsorship provides:

- 1st (sponsor) and 2nd (co-sponsor) choice of exhibit spaces- at no additional exhibit table charge
- The option to provide your company-branded signage on the buffet table.
- Company representative can give a brief welcome greeting at the beginning of the meal.
- Company logos printed in evening program.
- Sponsor's company brochure in conference materials.
- Co-sponsor's one-page marking piece placed in conference materials.

Welcome Bags Sponsor

Provide welcome bags with your company logo. You provide the bags with the conference committee's approval. Bags will be given to all registered attendees. You may provide a one-page marketing piece that will be inserted in the bags. Company will be provided with final number of attendees by March 10th. Bags must be received by Cara Sorrells no later than March 15th, 2010. Bags may also be provided to the Telecommunicator of the Year award winners and nominees with goodies from vendors. Numbers will also be available by March 10th and the items or a commitment by March 15th is preferable. There is one single Telecommunicator of the Year winner and one team picked for the honor every year by APCO.

Lunch & Coffee Breaks

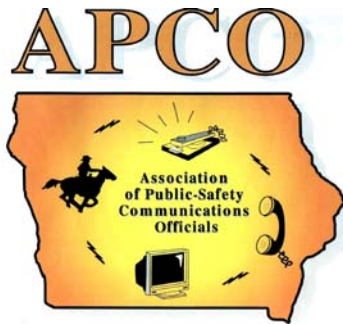
Wednesday, March 24th, 2010

Lunch sponsor \$1,000.00
Morning coffee break sponsor \$750.00
Afternoon coffee break sponsor \$750.00

Food arranged by conference committee and provided by the hotel.

- 3rd (lunch) and 4th and 5th (breaks) choice of exhibit space (in the order which payment is received)
- The option to provide company branded signage on the buffet table.

- Lunch sponsor can give a brief welcome greeting at the beginning of the meal.
- One page marketing piece (provided by you) placed in welcome bags.



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Holiday Inn Hotel & Suites
4800 Merle Hay Rd., Des Moines, IA

March 23rd-24th, 2010

AGENDA:

DATE	TIME	SCHEDULED ACTIVITY	VENDOR EXHIBITS
March 23 rd	1:00 p.m.	Vendor set up time	Closed
	4:30-6:00 p.m.	Vendor area opens	Open
	6:00-7:30 p.m.	Telecommunicator of the Year Awards Banquet – vendors welcome	Closed
March 24th	8:00 a.m.	APCO Chapter Business Meeting	Open
	8:30-9:30 a.m.	Dedicated vendor time	Open
	9:30-11:30 a.m.	APCO Training	Open
	11:30-1:00 p.m.	Lunch with vendor time following	Open
	1:00-2:30 p.m.	APCO Training Continues	Open
	2:30-3:00 p.m.	Final vendor time	Open
	3:00-4:30 p.m.	APCO Training Continues	Closed

IOWA APCO/NENA Conference

Sponsorship for
2010 Iowa APCO/NENA Spring Conference
March 23rd-24th, 2010
Holiday Inn & Suites, Merle Hay Rd., Des Moines, IA

Please select the option that best fits your needs and indicate the amount- options 1-5 include vendor space in display area at no additional charge.

- 1) Sponsorship of the Telecommunicator of the Year Awards Banquet (\$2,000)
\$ _____
- 2) Co-Sponsorship of the Telecommunicator of the Year Awards Banquet (\$1,000)
\$ _____
- 3) Sponsorship of morning coffee break (\$750)
\$ _____
- 4) Sponsorship of lunch meal (\$1,000)
\$ _____
- 5) Sponsorship of afternoon coffee break (\$750)
\$ _____
- 6) Reserve a display space (\$300 for each 6 foot space or 2 spaces for \$550)
\$ _____
- 7) Welcome Bags Sponsor

TOTAL ENCLOSED**

\$ _____

I will donate products from my company to be used as door prizes during the conference.
(please indicate)

TYPE OR PRINT CLEARLY

Company _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ e-mail _____

Contact Person _____

Names of Persons Attending _____

All vendors providing sponsorship will be included in all meals provided for the conference. Please provide an accurate number and names of those attending so we can have nametags provided and an accurate number for meals.